



Victoria Holtz, PhD. Profile

"Today, there are two types of companies: those capitalizing on Artificial Intelligence and the ones that will die."

For over 25 years, Victoria has delivered programs and keynotes in more than 56 countries, spanning five continents, in both English and Spanish, influencing over 5,000 organizations and 4 million people. Her esteemed clientele includes NASA, Uber, Microsoft, Oracle, HP, Cisco, Sony, Samsung, ABB, AMD, Siemens, KPMG, American Express, BBVA, GE, Pfizer, Abbott, Novartis, BD, Henkel, L'Oréal, Nestlé, Unilever, Colgate-Palmolive, PepsiCo, Coca-Cola, Danone, Bimbo, Walmart, VW, Ford, GM, Nissan, Mercedes-Benz, AXA, Metlife, AON, AIG, Grainger, DHL, Viking Cruises, AAA, Hilton, UNICEF, among many others.

Victoria holds a PhD in Psychological Research, with certifications in Design Thinking from MIT, Digital Strategies for Business from Columbia Business School, and Neuromarketing from Copenhagen Business School. She is the creator of the Agile SeeWhat'sNext! methodology and CEO of Move-minds Global.

She has been recognized with Innovation awards from Global Silicon Valley and USC. She serves as the CEO for Latin America for the Global Future of Work Foundation and is the founder of the Latam Speakers Association. She has participated in hundreds of radio and television programs on networks such as Discovery Health Channel, Bloomberg, Televisa, TV Azteca Internacional, Univision, and Telemundo.

In her presentations, she tackles business topics in a very personal, entertaining, highly interactive, practical, inspiring, and moving manner. Everything we do is pointless unless it is tied to a purpose, a lesson Victoria learned from her father, who devoted his life to saving lives and managed to help over 2,000 people. Through analogies, Victoria takes us on a journey of emotions, moving minds and moving hearts.

AUTHOR OF THE BOOKS:

1. Agile SeeWhat'sNext!™ Mindset - How to foster Collective Intelligence that takes us to the Future (and Stop the 8 Collective Stupidities).
2. MoveToGreat!: 12 Strategies for Exponential Business Growth, Leveraging Artificial Intelligence.
3. A Complaint is a Gift: How to Learn from Feedback and Regain Customer Loyalty - Co-author with Janelle Barlow.
4. A Complaint Is a Gift Workbook: 101 Activities, Exercises, and Tools to Learn from Critical Feedback and Recover Customer Loyalty – Co-author with Janelle Barlow.
5. Shift! Powerful Stories of Organizational Transformation – Contributor with Janelle Barlow, George Aveling et al.



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WHAT SETS VICTORIA APART?

Victoria offers more than just an event, she conducts a process that adds value before, during, and after the event:

PRE-EVENT

- She tailors the content to specific needs and audiences, providing bespoke solutions with a keen focus on 4 key indicators: ROI, ROP, ROS, and RORS.
- Participants do assessments related to the Conference topic, generating insightful data to further customize the content and creating high anticipation.

DURING THE EVENT

- She delivers 100% interactive, gamified, and participatory lectures, providing practical tools that can be used immediately.
- She conducts Role-Playing Games with impactful digital Avatars, using the technology of the future, today!
- She utilizes the Exponential Growth Simulator with AI, showcasing - in real-time - the power of compound growth based on 12 proven Strategies.

POST-EVENT

- She provides Digital Toolkits for immediate application and Clinics for reinforcement of learning.
- She offers a Results Session and Report with follow-up recommendations, as well as a Session with the Exponential Growth Simulator for interested companies.

MOST REQUESTED TOPICS:

1. Agile SeeWhat'sNext!™ Mindset - The Mindset that leads to the Future.
2. 12 Exponential Growth Strategies Leveraging Artificial Intelligence.
3. Agile Data-Driven Decision Making, capitalizing AI.
4. Transformational Leadership – Establish a Culture of Agility, Innovation, Co-creation, and Design Thinking with high ROI in your organization.
5. Communication 6.0 in the Digital Age – 6 techniques to Transform your Communication with Avatars and Advanced Neuroscience Techniques.
6. Exponential Service and Assertive Management of customer feedback - Your Brand Needs It!

She is passionate about Agility Culture processes, the development of High-Performance Agile Teams, and Exponential Growth programs. All with a Satisfaction and High ROI Guarantee. Her lectures are highly participatory, with each minute adding value. It's fascinating to meet people who took a program with her over 20 years ago and still remember the session, noting how that program changed their lives. That is the greatest gift.



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WHO ARE HER AUDIENCES?

Her ideal audiences range from FORTUNE500 multinational companies to medium and small businesses wishing to shift their mindset and grow exponentially. Victoria inspires all types of audiences to participate, laugh, engage in exercises and group dynamics, marvel at the Simulator and interactive Avatars, reflect, get inspired, learn, and - above all - take away practical tools that they can apply immediately in their organizations and personal lives.

From in-person events with more than 6,000 attendees to 3-person Strategy meetings, her sessions always focus on generating tangible results.

MY VALUE PROPOSITION

No more boring conferences with outdated methodologies!

No more events without tangible results!

From my experience working with various types of companies, I realize that the problems are the same. I talk about this in my book ZWN Mindset. However, the medicine cannot be the same now as it was... weeks ago! We need to constantly update our knowledge on topics, learning methodologies, technology usage, and combine it with neuroscience, our emotions, attitudes, and values to achieve a culture of Agility and Exponential Growth in every sense: on a Personal and Team Level, on our Leadership, and on our ROI.

I have found that the "Growth Mindset" is no longer sufficient, today we need a Mindset that takes us to the next level. And this cannot be achieved "top-down," but should be accomplished "wall-to-wall": Everyone inspired and empowered to achieve the vision and success of the organization, with focus, accountability, innovation, and a sense of urgency.

I am passionate about achieving the 4 Rs with organizations: Return on Investment, Return on People, Return on Customer Experience, and Return on Sustainable Results. With this approach, I have helped companies double their business size in record time. It's amazing what can be achieved when everyone shares a passion for a vision and leaders are focused on leaving a Transformational Legacy. What will your legacy be?

SPEAKER PAGES:

Spanish: <https://www.moveminds.us/victoria>

English: www.victoriaholtz.us

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PHOTOS: <https://drive.google.com/file/d/1ydumpREUIBS3sEamzvFBYygi6IVfsc4y/view?usp=sharing>
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